

Civil Contractors Federation



**20  
17**

**AUSTRALIAN  
INFRASTRUCTURE  
SUMMIT**

20th & 21st November 2017 in Canberra

## **SPONSORSHIP PROSPECTUS**

incorporating the

**2017 CCF National Earth Awards Gala Dinner**

*Constructing Australia's Infrastructure*



THE CCF  
**EARTH  
AWARDS**  
EXCELLENCE IN  
CIVIL CONSTRUCTION



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Dear Industry Colleague

It gives me great pleasure to invite you to attend the premier event of Civil Contractors Federation, the **2017 Australian Infrastructure Summit, incorporating the National Earth Awards Gala dinner** which will take place on Monday 20th – Tuesday 21st November 2017 in Canberra.

The Australian Infrastructure Summit will comprise four distinct and exciting components that will bring together a broad cross section of delegates and speakers from industry and government that includes:

- + Welcome Cocktail Reception
- + 2017 Australian Infrastructure Outlook Breakfast
- + 2017 Australian Infrastructure Summit
- + 2017 National Earth Awards Gala Dinner

An important aim of the Australian Infrastructure Summit is to foster delegate interaction and debate on keynote issues that are prominent in the civil contraction sector. These will include: key government infrastructure projects; industrial relations; technology, and safety.

The highly prestigious National Earth Awards will once again recognise excellence in civil construction. The Awards night is a 'Black Tie' affair and will be held in the magnificent 'Great Hall' of the Australian Parliament.

Please join us for what promises to be an exciting and very informative Infrastructure Summit in the picturesque and welcoming City of Canberra – the Nation's capital!

**Mick Unger**

National President



## What are the benefits of sponsorship?

The 2017 Australian Infrastructure Summit will provide an excellent opportunity for your organisation to:

- + Mix with key decision-makers
- + Enhance your company profile and build goodwill
- + Build brand awareness and deliver your message
- + Network with delegates from government, industry and academia to generate new business opportunities, and
- + Demonstrate your involvement, commitment and support of the industry.

### Summary of sponsorship opportunities

Sponsorship Item	Number available	Price (inc GST)
2017 Australian Infrastructure Summit Networking Bar	1	\$25,000
2017 Australian Infrastructure Summit Welcome Reception	1	\$15,000
2017 Australian Infrastructure Outlook Breakfast	1	\$15,000
2017 Australian Infrastructure Summit Lunch break	1	\$15,000
Satchels	1	\$11,000
Coffee Cart	1	\$6,600
Lanyards and Name Badges	1	\$6,600
Notepads and Pens	1	\$6,600
Satchel Inserts (Merchandise Only)	Various	\$660
Summit Exhibitor	Various	\$2,200

### Going Green

In an effort to 'Go Green', the Summit Satchels will *NOT* include any paper items.



## 2017 Australian Infrastructure Summit Networking Bar - \$25,000 inc GST

*The Networking Bar Sponsor will have access to all Summit Delegates and Earth Awards Delegates throughout the Australian Infrastructure Summit. The Networking Bar will be the place to host Welcome Reception and the Earth Awards.*

### Benefits:

- + Naming rights to the Networking Bar including the organisation's logo printed on napkins and provided throughout the bar
- + Recognition and acknowledgement as the Networking Bar Sponsor on the sponsorship page of the website, including a hyperlink to the organisation's home page
- + Company name and logo displayed throughout the Summit
- + 2 x full complimentary summit registrations, including tickets to the Welcome Reception and Earth Awards Gala Dinner
- + Opportunity to provide two items for inclusion in the Summit Satchels<sup>^</sup>
- + 250-word organisational profile on the Summit website

*<sup>^</sup>Satchel inserts are to be promotional items, not paper-based flyers.*

## 2017 Australian Infrastructure Summit Welcome Reception - \$15,000 inc GST

*An opportunity to set the atmosphere for a collaborative summit. This is an extremely valuable networking and branding opportunity.*

### Benefits:

- + Naming rights to the Welcome Reception
- + 3-minute introduction during the Welcome Reception
- + Recognition and acknowledgement as the Welcome Reception Sponsor on the sponsorship page of the website, including a hyperlink to the organisation's home page
- + Company name and logo displayed throughout the Summit
- + 2 x full complimentary summit registrations, including tickets to the Welcome Reception and Earth Awards Gala Dinner
- + Opportunity to provide one item for inclusion in the Summit Satchels<sup>^</sup>
- + 200-word organisational profile on the Summit website

*<sup>^</sup>Satchel inserts are to be promotional items, not paper-based flyers.*



## 2017 Australian Infrastructure Outlook Breakfast - \$15,000 inc GST

*An opportunity to set the scene for the beginning of the Summit. The Outlook Breakfast will provide a detailed overview of the Australian Infrastructure investment program at both national and state levels and the opportunity to begin the day with your brand.*

### Benefits:

- + Naming rights to the Outlook Breakfast including the organisation's logo/branding on each table
- + 5-minute welcome to all delegates
- + Recognition and acknowledgement as the Outlook Breakfast Sponsor on the sponsorship page of the website, including a hyperlink to the organisation's home page
- + Company name and logo displayed throughout the Summit
- + 2 x full complimentary summit registrations, including tickets to the Welcome Reception and Earth Awards Gala Dinner
- + Opportunity to provide one items for inclusion in the Summit Satchels<sup>^</sup>
- + 200-word organisational profile on the Summit website

*<sup>^</sup>Satchel inserts are to be promotional items, not paper-based flyers.*

## 2017 Australian Infrastructure Summit Lunch - \$15,000 inc GST

*An opportunity to supercharge your company at the Summit. The Summit Lunch will be the first and largest opportunity of the day to network with the Summit delegates.*

### Benefits:

- + Naming rights to the Summit Lunch including the organisation's logo/branding on each table
- + 5-minute introduction to your organisation on stage prior to lunch
- + Recognition and acknowledgement as the Summit Lunch Sponsor on the sponsorship page of the website, including a hyperlink to the organisation's home page
- + Company name and logo displayed throughout the Summit and lunch break
- + Opportunity to provide company information on an exhibition table during the lunch break
- + 2 x full complimentary summit registrations, including tickets to the Welcome Reception and Earth Awards Gala Dinner
- + Opportunity to provide one items for inclusion in the Summit Satchels<sup>^</sup>
- + 200-word organisational profile on the Summit website

*<sup>^</sup>Satchel inserts are to be promotional items, not paper-based flyers.*



## Summit Satchel Sponsor - \$11,000 inc GST

*What better way to get your brand recognised? All delegates attending the Outlook Breakfast and Summit will be provided with a satchel to take home, a lasting memory of an excellent event.*

### Benefits:

- + Recognition and acknowledgement as the Satchel Sponsor on the sponsorship page of the website, including a hyperlink to the organisation's home page
- + Company name and logo displayed throughout the Summit
- + 1 x full complimentary summit registration including tickets to the Welcome Reception and Earth Awards Gala Dinner
- + Opportunity to provide one item for inclusion in the Summit Satchels<sup>^</sup>
- + 150-word organisational profile on the Summit website

*<sup>^</sup>Satchel inserts are to be promotional items, not paper-based flyers.*

## Coffee Cart Sponsor - \$6,600 inc GST

*Exclusive opportunity to brand the onsite coffee cart*

One onsite barista will be available to fuel the summit delegates with caffeine. The coffee cart will be open for the duration of the Summit until the end of afternoon tea, and will be one of the most popular areas for delegates to meet.

### Benefits:

- + Recognition and acknowledgement as the Coffee Cart Sponsor on the sponsor page of the Summit website, including a hyperlink to the organisation's home page
- + Branded coffee cart and coffee cups with your organisation's logo (coffee cups will be biodegradable)
- + 1 x full complimentary summit registration including tickets to the Welcome Reception and Earth Awards Gala Dinner
- + 100-word organisational profile on Summit website



## Lanyard and Name Badge Sponsor - \$6,600 inc GST

*Exclusive opportunity to brand the Conference Lanyard and Name Badge. Lanyards made from the renewable resource bamboo.*

### **Benefits:**

- + Recognition and acknowledgement as the Lanyard and Name Badge Sponsor on the sponsorship page of the Summit website, including a hyperlink to the organisation's home page
- + Company name/logo on all lanyards and name badges
- + 1 x full complimentary summit registration including tickets to the Welcome Reception and Earth Awards Gala Dinner
- + 100-word organisational profile on the Summit website

## Notepad and Pen Sponsor - \$6,600 inc GST

*Exclusive opportunity to have your organisation's logo included on the notepad and pen set that will be available in the Summit satchel. The notepads are made from 100% recycled cardboard and features and eco-friendly pen.*

### **Benefits:**

- + Recognition and acknowledgement as the Notepad and Pen Sponsor on the Sponsorship page of the Summit website, including a hyperlink to the organisation's home page
- + Logo to be featured on the Notepad and Pens included in all satchels
- + 1 x full complimentary summit registration including tickets to the Welcome Reception and Earth Awards Gala Dinner
- + 100-word organisational profile on Summit website

## Satchel Insert - \$660 inc GST

*Opportunity to place one branded item in the Summit Satchels. Please note in an effort for the Summit to remain 'green', satchel inserts are to be promotional items, not paper-based flyers.*

*Organisations are to provide the promotional item by the dates provided by the Conference Secretariat.*



## Summit Exhibitor - \$2,200 inc GST

The trade exhibition will be held in Ballroom 3 and will be the venue for all catering throughout the Summit to ensure the maximum exposure and opportunities for contact between delegates and exhibitors.

Exhibitors will be expected to display on the day of the Summit as detailed below:

- + **Bump in:** Tuesday 21 November 2017, 8.00am
- + **Bump out:** Tuesday 21 November 2017, from 3.30pm following the Conference afternoon tea break

### Benefits:

- + One deconstructed exhibition space (floor space only, no walls, 3 x 2m) for the duration of the exhibition display
- + Access to reasonable power
- + The choice of one of the following furniture packages:
  - Lounge: one two-seater lounge and a coffee table
  - Bar: one high bar counter with two bar stools
- + Recognition and acknowledgement as an Exhibitor on the Sponsorship page of the website, including a hyperlink to the organisation's homepage
- + Company name and logo displayed throughout the Summit
- + 1 x full complimentary summit registration including tickets to the Welcome Reception and Earth Awards Gala Dinner
- + Opportunity to provide one item for inclusion in the Summit Satchels<sup>^</sup>
- + 100-word organisational on the Summit website

<sup>^</sup> Satchel inserts are to be promotional items, not paper-based flyers

### Extra Exhibitor Staff:

If you require other members of staff to be on your stand for the duration of the exhibition, and Extra Exhibitor Staff fee of \$250 per staff member applies. This cost covers tea breaks, lunches and a name tag. This fee does not include admittance to the Summit sessions, Welcome Reception or Gala Dinner.





## TERMS AND CONDITIONS

- + All sponsorships will be allocated on receipt of the signed booking form and deposit.
- + Applications for sponsorship must be made in writing using the designated application form. A letter of confirmation will be provided to confirm the booking, together with a tax invoice for the required 50% deposit.
- + The deposit is payable 7 days from the date of the tax invoice. The balance is due and payable by Friday 20 October 2017. Applications received after Friday 20 October 2017 must include full payment.
- + All deposits are non-refundable.
- + An opt-in electronic copy of the delegate list (name, organisation and State only), in accordance with privacy legislation, will be distributed to all sponsors (not including satchel insert only sponsors) prior to the Summit in PDF format.
- + Cancellations must be made in writing and forwarded to Conference Logistics. For cancellation requests received prior to 20 September 2017, organisations will be held liable for 50% of the total sponsorship commitment. For cancellation requests received on or after 20 September 2017, organisations will be held accountable for the full balance of their sponsorship commitment.
- + The Organisers, the Civil Contractors Federation and the Venue accept no liability for personal accident nor loss or damage suffered by any participant, accompanying person, invited observer or any other person by whatever means.
- + The sponsor undertakes that they will not hold any events, educational or social functions at the same time as official Summit program sessions or social functions.
- + The organisers reserve the right to change the venue and duration if exceptional circumstances demand. In the event of change of venue and/or duration, the agreement to participate will remain in force so long as the sponsor is informed at least one month before the Summit.



## SPONSORSHIP AND EXHIBITION BOOKING FORM

Contact Name: \_\_\_\_\_

Position: \_\_\_\_\_ Organisation: \_\_\_\_\_

Postal Address: \_\_\_\_\_

State: \_\_\_\_\_ Postcode: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

### Sponsorship Booking - Please tick the preferred sponsorship opportunity:

- |  |          |
|--|----------|
| <input type="checkbox"/> 2017 Australian Infrastructure Summit Networking Bar    | \$25,000 |
| <input type="checkbox"/> 2017 Australian Infrastructure Summit Welcome Reception | \$15,000 |
| <input type="checkbox"/> 2017 Australian Infrastructure Outlook Breakfast        | \$15,000 |
| <input type="checkbox"/> 2017 Australian Infrastructure Summit Lunch break       | \$15,000 |
| <input type="checkbox"/> Summit Satchels   | \$11,000 |
| <input type="checkbox"/> Coffee Cart   | \$ 6,600 |
| <input type="checkbox"/> Lanyards and Name Badges                                | \$ 6,600 |
| <input type="checkbox"/> Notepads and Pens                                       | \$ 6,600 |
| <input type="checkbox"/> Satchel Insert (Merchandise only)                       | \$ 660   |
| <input type="checkbox"/> <b>Summit Exhibitor</b> (please select category below)  |          |
| <input type="checkbox"/> Lounge  | \$ 2,200 |
| <input type="checkbox"/> High Bar  | \$ 2,200 |

- Additional Exhibitor Staff @ \$250 each. Please book a place for \_\_\_\_\_ additional representative(s)

Names of representative(s) are: \_\_\_\_\_

### Payment Summary

(50% deposit is required at the time of booking. The balance of payment is due by *Friday 20 October 2017*. All prices are inclusive of GST).

Sponsorship Total \$ \_\_\_\_\_

TOTAL AMOUNT TO BE INVOICED: \$ \_\_\_\_\_

- I agree to the Terms and Conditions

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### Please send completed form to:

Conference Logistics, PO Box 6150, KINGSTON ACT 2604, F: +61 2 6285 1336 • E: gina@conlog.com.au